

Sponsorship Levels

Start from \$15k

Stage Sponsor (cash only, limited amount of major event sponsors)

Exclusive sponsor that is recognized on everything related to the festival and will have one of the main stages named in their honor. Top logo recognition in all publicity including links and blurbs to websites, social media, posters, TV and radio spots, press release, on-stage mentions, and banners. Main festival sponsors can also have an information booth present at their stage's venue (including 12 VIP festival passes). The headliner sponsor(s) will also be given a first option to renew their headline sponsorship for future festivals. **Limited amount - speak with a Redding Roots Revival team member.*

Start from \$10k

The Headliner (cash only)

Exclusive sponsor that is recognized on everything related to the festival. Logo recognition in all publicity including links and blurbs to websites, social media, posters, TV and radio spots, press release, on-stage mentions, and banners. Main festival sponsors can also have an information booth present at their stage's venue (including 6 VIP festival passes). The headliner sponsor(s) will also be given a first option to renew their headline sponsorship for future festivals. **Limited amount - speak with a Redding Roots Revival team member.*

Start from \$5k

The Downtown Train (cash/in-kind)

Play a major role in keeping the festival rolling through town! Prominent logo recognition in all publicity including links to websites, social media shout-outs (3), radio spots, press release, on-stage mentions, and banners. Downtown Train sponsors will each be given 4 VIP festival passes and logo placement on an item such as merchandise, secondary stage name, etc. that will be determined in collaboration.

Start from \$1k

The Diestelhorst (cash/in-kind)

Be a part of Downtown Redding history! Second tier logo recognition in selected publicity including links to websites, social media shout-outs (2), press release, on-stage mentions, and banners. Will also receive 2 VIP festival passes.

Start from \$500

The Caboose (cash/in-kind)

We would not be complete without you! Third tier recognition in publicity including websites, one social media shout out, and on stage mentions. Will also receive 1 festival pass.

Start from \$100

The Community (cash from individuals, families, and non-profit organizations)

Be a community sponsor or donate in memory of a loved one to be mentioned on our special community banner for the festival!